

## SUCCESS STORY

# HighQ

Multi-Location Retail | Cannabis Industry



"Alibi's high definition cameras are so effective at determining employee error. I can view the footage, zoom in, see everything, and remain in control of my inventory. This saves me—in terms of both profit and compliance."

- Renee, Owner, High Q

### The Client

High Q is a multi-location retailer located in Western Colorado. They specialize in organically grown cannabis products and supply the largest selection of CBD, edibles, and concentrates in the state.

### The Challenge

With High Q's recent expansion came several operational challenges:

- **Increased theft.** With their expansion brought on an increase in customer theft. Although they had existing analog cameras in place, the resolution was too low to capture the identification of their shoplifters.
- **Inconsistent quality control.** New employees were incorrectly labeling and pricing inventory, which caused an increase in customer refunds and complaints. To gain better control over their multi-site inventory, management needed security cameras that offered a playback feature based on time and location, and remote accessibility from their smartphone.
- **Violation of state compliance.** The challenge of their low-resolution security system wasn't just about theft and quality control - it also put them in violation of state compliance requirements. They needed a high-resolution, scalable system that would ensure they remain compliant for the future.

### The Solution

After considering options from several providers, they chose Alibi Security because of its diverse selection of high-resolution cameras and cost-effective solutions. Six-6.0 megapixel dome security cameras were added to their most critical areas, including each point-of-sale, security room, main sales floor, bathrooms, and back doors.

### The Outcome

With playback footage and a zoom feature, they can now identify shoplifters, and quality check employees as they price and label inventory. Most importantly, they now have high quality, high-resolution cameras in place to ensure they meet compliance guidelines. As they expand to more locations, they now have the peace of mind of a fully secure business.

<b>Product</b>	High Definition IP System
<b>Camera Type</b>	6MP HD Dome Cameras
<b>Recorder</b>	8-Channel NVR Recorder
<b>Cameras per Location</b>	6
<b>Number of Locations</b>	3



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